



626 Geneva Street  
Lake Geneva WI 53147

To whom it may concern:

This letter is to inform members of your community that the City of Lake Geneva will consider the adoption of amendments to the City of Lake Geneva Comprehensive Plan.

The Comprehensive Plan is a blueprint for the short-range and long-range growth, redevelopment, and preservation of the City and will be used by City officials as a policy guide to help make decisions regarding the growth and development of the City. The proposed amendments modify the City's existing Comprehensive Plan, which was adopted in 2020.

The proposed amendments include amendments to the Future Land Use Map (Map 5). Specifically, the proposed amendments involve the following:

1. A request to change the future land use recommendation for the parcels at the northwest corner of Interchange North (STH 120) and USH 12 from "Planned Neighborhood" to "Planned Mixed Use"
2. A request to change the future land use recommendation for parcels located at 1336, 1340, 1342, and 1350 Elkhorn Road from "Institutional & Community Services" to "Mixed Residential" or "Planned Mixed Use"

The City of Lake Geneva Plan Commission and Common Council will hold a joint public hearing for comments and questions about the 2025 amendments on **Monday, October 13 at 6:00 p.m. at City Hall**, located at 626 Geneva Street, Lake Geneva, WI 53147. We encourage you to provide comments in advance or attend the hearing if you are interested in learning more about the amendments. On Monday, October 27 at 6:00 pm, the City Council will discuss and consider adoption of the amendments.

You may view and download the proposed 2025 amendments to the City of Lake Geneva Comprehensive Plan at the City's website at <http://www.cityoflakegeneva.gov/>

Please contact Jackie Mich, City Planning Consultant, at (414) 988-8654 or at [jmich@vandewalle.com](mailto:jmich@vandewalle.com) with any comments or questions regarding the proposed amendments. All written or electronic comments will be forwarded to the City of Lake Geneva Plan Commission and Common Council members for their consideration.

Sincerely,

Renee Hanlon  
Building & Zoning Director  
City of Lake Geneva